

FOR IMMEDIATE RELEASE



**Asia Pioneer Entertainment Holdings Limited
appointed Maria Garcia to its Board of Directors**

(Macau) Wednesday, Oct 9, 2024 - Asia Pioneer Entertainment Holdings Limited (“APE” or the “Company”, with its subsidiaries collectively referred to as the “Group”; Stock Code: 8400.HK) is pleased to announce Ms. Maria Garcia was appointed as APE’s first female Director since the company’s listing on the Hong Kong Stock Exchange in 2017, with effect from 30 September 2024. She oversees the company’s growth and development in both the Macau and Southeast Asian markets. Prior to joining APE, Ms. Garcia spent over 17 years in public relations and event management, coordinating significant events in Macau, Hong Kong, and China for private, diplomatic, and governmental entities.

Ms. Garcia joined APE in 2006 as Sales Director of the Corporate Sales and Marketing Department, serving for six years before leaving to pursue various roles within the gaming sector and founding her own business. In 2020, she returned to APE as a Business Consultant and resumed her role as Sales Director for Macau and Southeast Asia in December 2022, where she continues to serve to this day.

With more than 36 years of work experience, nearly 20 of which have been in the gaming industry, Ms. Garcia’s achievements and professionalism are both significant and commendable.



Asia Pioneer Entertainment Holdings Limited appointed Maria Garcia to its Board of Directors.

Mr. Herman Ng, Chief Executive Officer and Executive Director of APE, stated, “We are delighted to welcome Maria to the board. I have had the pleasure of working with her for over a decade. She is an industry expert with extensive knowledge, experience, and a wide network of connections. I am confident she will excel in this role.”

Speaking about her new position, **Ms. Maria Garcia** expressed her excitement, stating, “It is a true honor to join APE’s board as its first female director. The past few years have been challenging for the company, particularly due to the impact of the global pandemic. I am proud of our resilience and the progress we’ve made together during these times. In my new role, I am committed to fully utilizing my strengths to tackle future opportunities and challenges alongside APE as we work towards a bright and successful future.”

With her extensive experience and leadership, Ms. Garcia's appointment underscores APE’s commitment to diversity and excellence in the gaming industry, paving the way for future growth and innovation.

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About Asia Pioneer Entertainment Holdings Limited



Asia Pioneer Entertainment Limited, established in 2006, is a subsidiary of Asia Pioneer Entertainment Holdings Limited (the “Company”), listed on the Growth Enterprise Market of the Hong Kong Stock Exchange with Stock Code: 8400.HK since 2017. The company is principally engaged in the electronic gaming equipment business in the Macau SAR and Asia, divided into three divisions: (i) Technical Sales and Distribution of Electronic Gaming Equipment; (ii) Consultancy and Technical Services; and (iii) Repair Services. In the second half of 2021, the Group commenced the smart vending machines business, primarily engaged in sales of various Macau-sourced products to consumers and travelers through Smart VM in the Macau SAR and the People’s Republic of China.

For more information, please visit <http://www.apemacau.com/>.