

APE entered into a distribution agreement with IDX Games Ltd.



(Macau) Tuesday, Jun 4, 2024 - Asia Pioneer Entertainment Holdings Limited (“APE” or the “Company”, with its subsidiaries collectively referred to as the “Group”; Stock Code: 8400.HK) is pleased to announce today that it has entered into a distribution agreement with **IDX Game Ltd.** (“IDX”), Asia’s leading supplier of ETG Display Control Systems and Advanced Table Trend Board Solutions. According to the signed agreement, APE has been appointed as the distributor of IDX to sell their products, including X Stadium, X Trend, X Table Management Dashboard, and more, in Macau and The Philippines.

IDX launched as a new brand in 2019, dedicated to casino technology and equipment. IDX is committed to creating comprehensive intelligent gaming solutions and innovative products for the gaming industry in the Asian market. Particularly, the creative X Stadium, IDX's flagship product, is an advanced display and show control system designed for the ETG Stadium on the casino floor. Recognizing the increasing market's attention to the development of smart tables and digitalized gaming equipment in the gaming industry of Macau and Southeast Asia, APE decided to cooperate with IDX to bring the most advanced products to the casino floor and create a brand-new gaming experience for the players.

Peter Johns, Chief Commercial Officer of IDX Games and IDX Macau, stated, "We are pleased to announce our partnership with APE, a renowned company in Macau known for its cutting-edge gaming products and exceptional service. Our product range is designed to enhance customer engagement and provide management with the latest technology to run their operations. Through our collaboration with trusted third-party partners, we will continue to empower casinos with valuable insights needed to thrive in today's highly competitive landscape. APE's strong presence in the region will greatly support the delivery of our products and services to both their new and existing

customers. We are excited about the potential for business growth and the opportunities this partnership brings."

Mr. Herman Ng, Chief Executive Officer and Executive Director of APE, commented, "We are delighted to welcome IDX as our new partner. With the emergence and rapid development of AI technology, we believe that this technology will bring unprecedented innovation to the gaming industry, and we see the huge demand. In light of that, IDX, as the expert in comprehensive intelligent products, is certainly the most appropriate choice to cooperate with and explore the development potential of breakthrough products with AI technology in the gaming industry of Macau and Southeast Asia."



Mr. Herman Ng, Chief Executive Officer and Executive Director of Asia Pioneer Entertainment Holdings Limited (Left) and Mr. Peter Johns, Chief Commercial Officer of IDX Games and IDX Macau (Right)

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About Asia Pioneer Entertainment Holdings Limited



亞洲先鋒娛樂控股有限公司
ASIA PIONEER ENTERTAINMENT HOLDINGS LIMITED

Asia Pioneer Entertainment Limited, established in 2006, is a subsidiary of Asia Pioneer Entertainment Holdings Limited (the “Company”), listed on the Growth Enterprise Market of the Hong Kong Stock Exchange with Stock Code: 8400.HK since 2017. The company is principally engaged in the electronic gaming equipment business in the Macau SAR and Asia, divided into three divisions: (i) Technical Sales and Distribution of Electronic Gaming Equipment; (ii) Consultancy and Technical Services; and (iii) Repair Services. In the second half of 2021, the Group commenced the smart vending machines business, primarily engaged in sales of various Macau-sourced products to consumers and travelers through Smart VM in the Macau SAR and the People’s Republic of China. For more information, please visit <http://www.apemacau.com/>.

About IDX Games Ltd.



IDX is a leading provider of casino solutions, offering a range of products designed to help casinos promote their operations and enhance customer experiences. With a focus on innovation and customer engagement, IDX is committed to delivering cutting-edge solutions to the casino industry.