



Asia Pioneer Entertainment Holdings Limited
亞洲先鋒娛樂控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8400)

Dear Non-Registered Shareholders,

Mandatory Electronic Dissemination of Corporate Communications

Pursuant to the amended Rules 16.04A and 16.04B of the GEM Listing Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited effective on 31 December 2023 and the Articles of Association of Asia Pioneer Entertainment Holdings Limited (the “Company”), the Company will disseminate future corporate communications, including but not limited to: (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form (the “**Corporate Communications**”) to you by electronic mean through the Company’s website at www.apemacau.com and the website of The Stock Exchange of Hong Kong Limited (the “**HKEx’s website**”) at www.hkexnews.hk.

In order to provide your electronic contact details and your choice of language and means of receipt of corporate communications for future communication, you may give instructions to your intermediary (for example, a bank, a custodian or a securities broker)/ nominee. Please contact your intermediary / nominee for detailed procedure.

To support environmental protection and enhance efficient communication with you, the Company encourages you to access the Corporate Communications via the Company’s or HKEx’s website instead of receiving printed copies by mail.

You are entitled at any time by reasonable notice in writing to the Company c/o the branch share registrar of the Company in Hong Kong, Boardroom Share Registrars (HK) Limited (“**the “Hong Kong Branch Share Registrar**”) at 2103B, 21/F, 148 Electric Road, North Point, Hong Kong or by email to shareholder@apemacau.com to request for a hard copy of the Corporate Communication, the Company will promptly upon your notice send the printed copy of the Corporate Communications to you free of charge.

By Order of the Board
Asia Pioneer Entertainment Holdings Limited
HUIE, Allen Tat Yan
Chairman and Executive Director

7 March 2024

Note:

1. This letter is addressed to the Company’s non-registered shareholders. Non-registered shareholder means such person or company whose shares are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications. If you have sold or transferred your shares of the Company, please disregard this letter.