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Asia Pioneer Entertainment Holdings Limited

亞洲先鋒娛樂控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8400)

**CHANGES OF COMPANY SECRETARY,
AUTHORIZED REPRESENTATIVE UNDER THE GEM LISTING RULES
AND
AUTHORIZED REPRESENTATIVE UNDER THE COMPANIES ORDINANCE**

Resignation of Company Secretary and Cessations of Authorized Representatives

Asia Pioneer Entertainment Holdings Limited (the “**Company**”) has engaged Boardroom Corporate Services (Hong Kong) Limited (“**Boardroom**”) to provide certain corporate secretarial services and Ms. Yue Sau Lan (“**Ms. Yue**”), a Senior Manager of corporate secretarial department, has been nominated by Boardroom to assume the offices of the company secretary of the Company (the “**Company Secretary**”), the authorized representative of the Company under Rule 5.24 of the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the “**GEM**”, the “**GEM Listing Rules**” and the “**Authorized Representative under the GEM Listing Rules**”, respectively) and the authorized representative for accepting service of process and notices on behalf of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) (the “**Authorized Representative under the HKCO**”).

The board of directors of the Company (the “**Directors**” and the “**Board**”, respectively) hereby announces that Ms. Yue has resigned as the Company Secretary and has ceased to act as one of the two Authorized Representatives under the GEM Listing Rules and one of the two Authorized Representatives under the HKCO upon her resignation, all with effect from 10 January 2024 (the “**Cessations**” and the “**Resignation**”, respectively).

Ms. Yue has confirmed that she does not have any disagreement with the Board and there is no matter in relation to her Resignation and Cessations which needs to be brought to the attention of the shareholders of the Company and the Stock Exchange.

Appointments of Company Secretary and Authorized Representatives

The Board is pleased to announce that Ms. Leung Ho Yee (“**Ms. Leung**”), a senior corporate secretarial manager of Boardroom, has been appointed as the Company Secretary, an Authorized Representative under the GEM Listing Rules and an Authorized Representative under the HKCO in place of Ms. Yue, all with effect from 10 January 2024 (the “**Appointments**”).

The brief biographical particulars of Ms. Leung are set out as follows:

Ms. Leung is a senior manager of the Corporate Secretarial Department of Boardroom Corporate Services (HK) Limited. Ms. Leung is a fellow of The Hong Kong Chartered Governance Institute. Ms. Leung has over 10 years’ experience in the fields of corporate secretarial, financial management and corporate finance.

Appreciation and Welcome

The Board would like to thank Ms. Yue for her valuable contributions during her tenure of service and welcome Ms. Leung on her new Appointments.

By Order of the Board
Asia Pioneer Entertainment Holdings Limited
HUIE, Allen Tat Yan
Chairman and Executive Director

Hong Kong, 10 January 2024

As at the date of this announcement, the executive Directors are Mr. HUIE, Allen Tat Yan (Chairman), Mr. NG Man Ho Herman (Chief Executive Officer) and Mr. Chan Chi Lun (Chief Financial Officer); and the independent non-executive Directors are Mr. CHOI Kwok Wai, Mr. MA Chi Seng and Mr. HO Kevin King Lun.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the website of the Stock Exchange at www.hkexnews.hk for at least 7 days from the date of its publication. This announcement will also be published on the website of the Company at www.apemacau.com.

In case of any inconsistency between the English and Chinese versions, the English text of this announcement shall prevail over the Chinese text.