#### FOR IMMEDIATE RELEASE



# "Fortune Cup" Horse Racing Game Makes Waves in Macau

Macau, Tuesday Aug 27, 2019 – Following months of success of the first two Konami Fortune Cup horse racing Multi-Terminal Gaming Machines (MTGM) debut in Cotai and Macau this year, Asia Pioneer Entertainment Holdings Limited ("APE" Stock Code: 8400.HK) announces today the third installation of the popular game has been operating since late August, 2019 at MGM COTAI.

The innovative horse racing Multi-Terminal Gaming Machines (MTGM) resonated throughout the city after its first installation in March this year. Encouraging feedback was obtained from casino operators that players are really gravitating towards the game. The arcade style MTGM combines the mechanics of traditional arcade horse racing with the actual horse race experience.

Fortune Cup integrates mechanical field racecourse with real-time digital video animation. A large LCD screen to offer spectators sports broadcasts in real time. Cantonese voice-overs for these broadcasts are jointly produced by electronic gaming equipment supplier APE and renowned Hong Kong horse racing commentator Samuel Hung. Patrons would be attracted by the resounding voice from a distance.

Developed by gaming machine specialist Konami Australia Pty Ltd, the machine comprises a central 274cm-wide race track for eight horses, which can move freely and independently across the course. There are 12 high-definition touchscreen terminals for players to place bets and view horse odds, race statistics and comprehensive bet options for win, place and quinella.



"Fortune Cup is an absolute hit in Macau. For those regular players of electronic games, they find the racing game extraordinary. They can experience the excitement as if being on the real racecourse. More importantly, it is a racing game which combines sports elements that they can cheer on their stallion to final victory instead of solely pressing the bet button to wait for the result", said Mr. Herman Ng, APE's Chief Executive Officer and Executive Director.

## Mr. Hideo Goto, International Sales Manager of Konami Australia Pty Ltd stated:

"Macau represents a strategic area for us in Asia market. It has proven an important market for the company as well, with Konami expecting to conclude several more installations in the territory by the end of the year"

--End--

# **About Asia Pioneer Entertainment Holdings Limited**

Asia Pioneer Entertainment Limited ("APE") is a leading electronic gaming equipment supplier in Macau. It is listed on the Growth Enterprise Market of Hong Kong Stock Exchange, Stock Code: 8400.HK. APE was established in 2006 in Macau and is an approved gaming machine agent licensed by the Gaming Inspection and Coordination Bureau of Macau (DICJ). APE is a global distributor, presenting gaming manufacturers from Slovenia, US, Taiwan and Australia. For more information, please visit <a href="http://www.apemacau.com/">http://www.apemacau.com/</a>.

### **About Konami Australia Pty Ltd**

# KONAMI

Konami Australia Pty Ltd was established in 1996 and has built a reputation as a leading designer and manufacturer of gaming machines in a global market, providing a constantly innovative product range. Commencing as a manufacturer of gaming machines in Australia, it has expanded its market, exporting to New Zealand, Malaysia, Macau, Singapore, Philippines, South Korea and many African countries. Konami Australia also supplies technologically advanced integrated casino management system. Konami gaming division has offices in Australia, Japan and USA. For more information, please visit <a href="https://www.gaming.konami.com/">https://www.gaming.konami.com/</a>.

### **About MGM COTAL**

MGM COTAI is the latest integrated resort of MGM in China. Designed as the "jewellery box" of Cotai, it offers approximately 1,400 hotel rooms and suites, Asia's first dynamic theater, meeting space, high end spa, retail offerings and food and beverage outlets as well as the first international Mansion at MGM for the ultimate luxury experience. The Spectacle at MGM COTAI becomes the record holder of the largest free-span gridshell glazed roof (self-supporting) on January 19, 2019, making it the first architectural and structural GUINNESS WORLD RECORDS™ title for Macau, China. MGM COTAI is being developed to drive greater product diversification and bring more advanced and innovative forms of entertainment to Macau as it grows as a global tourist destination. MGM COTAI is the largest property and the first megasize complex project in Macau to achieve the China Green Building Design Label Three-Star Certification.