

*For immediately release*



**APE Fully Supports “Earth Hour 2019”  
Create a Bright Future for Next Generation**

**Macau, Friday, March 29, 2019** – Asia Pioneer Entertainment Holdings Limited (“APE” or the “Company”, with its subsidiaries collectively referred as the “Group”; Stock Code: 8400.HK) is going to celebrate the biggest worldwide environmental movement event – “Earth Hour 2019” by switching off all unnecessary power and lights at 8:30p.m. on 30<sup>th</sup> Mar,2019.

The “Earth Hour” event was created by World Wildlife Fund (WWF) since 2007. It has already attracted more than 180 countries to support until now. The Theme of this year’s event is “Change the Way We Live”. By symbolically switching off light, APE promises to continue the energy conservation in our daily life, such as decreasing the waste of paper and water, turning off unnecessary lights and air-conditioner, etc.

“This is the first time for APE to attend the “Earth Hour” event, we encourage our team’s families could participate this event together . We expect to influence more enterprises and individuals to do more for the earth by taking one small step. In the future, we will keep reducing waste and making efficient use of resources, making great efforts to provide a better environment for the next generation.” said **Mr. Herman Ng, Chief Executive Officer and Executive Director of APE.**



*APE is going to celebrate "Earth Hour 2019" at 8:30p.m. on 30<sup>th</sup> Mar,2019*

—End—

### **About Asia Pioneer Entertainment Holdings Limited**

Asia Pioneer Entertainment Limited ("APE") is a leading Electronic Gaming Equipment supplier in Macau. It is listed on the Growth Enterprise Market of Hong Kong Stock Exchange, Stock Code: 8400.HK, APE was established in 2006 in Macau and is an approved gaming machine agent licensed by the Gaming Inspection and Coordination Bureau of Macau (DICJ). APE is a global distributor, presenting gaming manufacturers from Slovenia, US, Taiwan and Australia. For more information, please visit <http://www.apemacau.com/>.

### **About "Earth Hour"**

"Earth Hour" is an annual global environmental movement organized by World Wide Fund (WWF), which is celebrated on the last Saturday of March every year. Starting as a symbolic lights out event in Sydney in 2007, "Earth Hour" is now the world's largest grassroots movement for the environment, inspiring millions of people to celebrate the event. The world's biggest landmarks – such as the Sydney Opera

House, Empire State Building, the Eiffel Tower – switch off lights as a visual display of their commitment. By switching off the lights, WWF focus the efforts on preserving the earth's biodiversity.

