

FOR IMMEDIATE RELEASE



APE Announces Gary C. Hann as New Business Development Manager

Macau, Friday, November 23, 2018 – Asia Pioneer Entertainment Holdings Limited (“APE” or the “Company”, with its subsidiaries collectively referred as the “Group”; Stock Code: 8400.HK) announces today that **Gary C. Hann** has joined the company’s leadership team as Business Development Manager. In this role, he oversees the APE’s expansion and growth into South East Asia.

Gary C. Hann’s addition to APE will add more than 30 years international gaming industry experience to our unique APE management team. Gary has held many senior management roles in North America and Asia resulting in an innate ability for planning and execution. Gary has been involved with many Integrated Resort predevelopments, operations and successful openings in Asia over the past twelve years, such as Venetian Macao, Four Seasons Macao, Marina Bay Sands Singapore, Solaire Manila and City of Dreams Manila. Gary has a proven track record as a pioneer, leading the way to new markets and company growth.



Mr. Gary C. Hann, APE's Business Development Manager

Herman Ng, Chief Executive Officer and Executive Director of APE said: "We are delighted to have Gary joining us to lead our business development team and to direct our current expansion program. With his broad leadership experience and depth of knowledge, he will drive us to a new level of operational performance and service excellence for the benefit of our customers."

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About Asia Pioneer Entertainment Holdings Limited

Asia Pioneer Entertainment Limited ("APE") is a leading Electronic Gaming Equipment supplier in Macau. It is listed on the Growth Enterprise Market of Hong Kong Stock Exchange, Stock Code: 8400.HK, APE was established in 2006 in Macau and is an approved gaming machine agent licensed by the Gaming Inspection and Coordination Bureau of Macau (DICJ). APE is a global distributor, presenting gaming manufacturers from Slovenia, US, Taiwan and Australia. It has well established business relationships with casino operators in Macau, Philippines, Vietnam and Malaysia. For more company information, please visit: <http://www.apemacau.com/>.