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Asia Pioneer Entertainment Holdings Limited

亞洲先鋒娛樂控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8400)

CHANGE OF ADDRESS OF HEADQUARTERS, PRINCIPAL PLACE OF BUSINESS IN MACAU AND TELEPHONE AND FACSIMILE NUMBERS

The board of directors of Asia Pioneer Entertainment Holdings Limited (the “**Company**”) announces that the address of the headquarters and principal place of business of the Company in Macau will be changed to EM Macau, Estrada Marginal Do Hipódromo N°S 56–66, Industrial Lee Cheung F10 with effect from 3 May 2018.

The telephone number and facsimile number of the Company will also be changed to +853 2830 6196 and +853 2893 8773 respectively with effect from 3 May 2018.

For and on behalf of
Asia Pioneer Entertainment Holdings Limited
HUIE, Allen Tat Yan
Chairman and Executive Director

Hong Kong, 2 May 2018

As at the date of this announcement, the executive directors of the Company are Mr. HUIE, Allen Tat Yan (Chairman) and Mr. NG Man Ho Herman (Chief Executive Officer); and the independent non-executive directors of the Company are Mr. CHOI Kwok Wai, Mr. MA Chi Seng and Mr. HO Kevin King Lun.

*This announcement, for which the directors of the Company (the “**Directors**”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange (“**GEM**”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

This announcement will remain on the “Latest Company Announcements” page of the GEM website (www.hkgem.com) for at least 7 days from the date of its publication. This announcement will also be published on the website of the Company (www.apemacau.com).