

**FOR IMMEDIATE RELEASE**



### **APE Supports the First Online “Walk for a Million 2020”**

**Macau, Tuesday, Dec 29, 2020** – The annual charity activity “Walk for A Million” was successfully held earlier. Due to the impact of COVID-19 pandemic, it was held in the form of online event via social application for the first time to reduce social gathering. The volunteer team members of Asia Pioneer Entertainment Holdings Limited (“APE” or the “Company”, with its subsidiaries collectively referred as the “Group”; Stock Code: 8400.HK) participated the charity walk with their families enthusiastically to implement the spirit of enterprise - “Giving back to society”. The online event attracted around one hundred thousand of people to sign up, which is the highest participation rate in recent years.

In addition to being personally involved, representatives of APE presented the donations to "Charity Fund from the Readers of the Macao Daily News" for "Walk for A Million 2020". It is the third year in a row of APE to support this annual fundraising campaign.

**Mr. Herman Ng, Chief Executive Officer and Executive Director of APE said:** “Since the COVID-19 pandemic, APE has been paying much efforts on complying to the anti-pandemic measures of Macau Government. We are delighted to take part in this meaningful event with a brand-new yet safe way this year. We look forward to the resumption of normal operation in the society.”

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#### **About Asia Pioneer Entertainment Holdings Limited**

Asia Pioneer Entertainment Limited (“APE”) is a leading electronic gaming equipment supplier in Macau. It is listed on the Growth Enterprise Market of Hong Kong Stock

Exchange, Stock Code: 8400.HK. APE was established in 2006 in Macau and is an approved gaming machine agent licensed by the Gaming Inspection and Coordination Bureau of Macau (DICJ). APE is a global distributor, presenting gaming manufacturers from Slovenia, US, Taiwan and Australia. For more information, please visit <http://www.apemacau.com/>.



*Representatives of APE submitted donations to "Charity Fund from the Readers of the Macao Daily News"*