

**[IMMEDIATE RELEASE]**



## **Asia Pioneer Entertainment Launches their first NFT series - Asia Tigers Club to enter the Metaverse**

(Hong Kong, 4 May, 2022) Macau leading gaming equipment supplier **Asia Pioneer Entertainment Holdings Limited** ("APE Holdings" or the "**Company**", with its subsidiaries referred as the "**Group**"; Stock Code: 8400.HK) is pleased to announce the launch of **Asia Tigers Club**, the Group's first NFT to enter the metaverse.

**Asia Tigers Club** is an NFT project consisting of 8,800 uniquely created and fashioned tigers' Picture For Profile (PFPs) based on the Ethereum block chain. The pre-launch will start by the end of May and the full series will be sold via the official website [www.asiatigersclub.com](http://www.asiatigersclub.com) via direct minting only.



*Photo 1: Asia Tigers Club NFT collections are uniquely drawn by renowned Portugal artist.*

The art-work of Asia Tigers Club was developed by established Portuguese artist Pedro Lourenço, by using traditional Chinese ink drawings coupled with modern generative art techniques. The Tiger theme is not only representative of Asia, but the character embodies the spirit, strength, adaptability and determination to bring back Asia travel to resort destinations throughout the region. Holders of Asia Tigers Club NFTs will have priority access to metaverse offerings in Mini Macau on Sandbox to be launched around June as well as the Group's future Resortverse metaverse. Collectors of Asia Tigers NFT will receive Resortverse Tokens which will be redeemable into real-life resort travel, hospitality, entertainment and dining experiences in Macau and across Asia.



*Photo 2: The replica of the historical Ruins of St. Paul's in Mini-Macau.*

For details, please visit the Asia Tigers Club Official Website: <https://asiatigersclub.com> and Social Media Links: [https://linktr.ee/asia\\_tigers\\_club](https://linktr.ee/asia_tigers_club) .

**Experiencing Mini Macao by clicking** <https://www.youtube.com/watch?v=t2VDmlszqFw>

**APE Holdings CFO and Executive Director Mr. Tony Chan** said, “We are really proud to be one of Macau’s first major NFT projects that is building a community of digital art collectors and links them back to travel and leisure in Macau. After many months of travel restrictions, we hope Macau would be the first holiday destination in travelers’ minds. Asia Tigers Club will allow collectors to first experience a digital Macau via our metaverse offerings and when the travel restrictions are relaxing, be the first to come to Macau and gain real-life benefits via our Travel Token marketplace.”

Mr. Chan added, “As the worldwide environment changed and has stopped many travelers from coming to Asia, our vision is to build Asian travel destinations on the Metaverse, so our first foray is to build Mini Macau in the Sandbox Game Maker as a prototype for our upcoming ResortVerse project.”



*Photo 3: APE Holdings CFO and Executive Director Mr. Tony Chan.*

Please download the high resolution photos from <https://rb.gy/ozrkcd>.

### **About Mini Macau on The Sandbox Game**

Mini Macau is the Group’s first project into the Metaverse built on The Sandbox Game. The metaverse experience comprises of digital representations of top tourist attractions of Macau such as The Ruins of St.Paul’ s, Macau Tower, Senado Square and Ah Ma temple. Visitors can play the interactive games in Mini Macau to win Travel Tokens, visit the art gallery, ride a ferry and visit shops of real-life retail brands in Macau. The experience builds in play to earn games to earn ResortVerse Tokens. For details, please visit [www.mini-macau.com](http://www.mini-macau.com).

### **About ResortVerse**

ResortVerse is the Group’s future travel and hospitality focused metaverse platform where metaverse travel transforms into real life travel rewards. We plan to build digital resort experiences based on real-life resort destinations by replicating the world’s most notable travel destinations

on the Metaverse. This new type of travel and resort metaverse portal will be launched in 2H of 2022.

### **About Asia Pioneer Entertainment**

Asia Pioneer Entertainment Holdings Ltd. (APE) is a company listed on the Hong Kong Exchange's GEM Market with ticker symbol 8400.hk. APE's subsidiary APE Macau has been in the gaming supply industry for more than 15 years and supplies gaming equipment to land operators in Macau and across Asia. In 2021, it diversified into the operations of vending machines. In 2022, the Group started a new web3 project ResortVerse of which Asia Tigers Club NFT series and Mini Macau are the first part of the Group's plan to build a travel lifestyle metaverse. For details, please visit the Asia Tigers Club Official Website: <https://asiatigersclub.com> and Social Media Links: [https://linktr.ee/asia\\_tigers\\_club](https://linktr.ee/asia_tigers_club) .

### **About The Sandbox**

The Sandbox, a subsidiary of Animoca Brands, is one of the decentralized virtual worlds that has been fueling the recent growth of virtual real-estate demand, partnering with major IPs and brands including Adidas, Snoop Dogg, The Walking Dead, Deadmau5, Atari, Rollercoaster Tycoon, Care Bears, The Smurfs, and more. Building on the existing Sandbox IP that has more than 40 million global installs on mobile, The Sandbox Metaverse offers players and creators a decentralized and intuitive platform to create immersive 3D worlds and game experiences, and to safely store, trade, and monetize their creations. For details, please visit [www.sandbox.game](http://www.sandbox.game).

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